

FSC'S RECYCLED CLAIM IN PAPER/PACKAGING

For any questions or queries reach out to
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FSC'S VALUE PROPOSITION



What problems does FSC primarily solve ?



FSC is considered as a supply chain risk management system providing solutions on responsible sourcing of forest-based products and coupling them with sustainable forest management practices to mitigate any risks that can arise from unsustainable practices in the forest domain and in the later part of the value chain focused on specific social and traceability concerns.

1

Responsibly sourced

From Forest to consumers

2

Transparency

Supply chain transparency

3

Risk Mitigator

Illegal sourcing risks

4

Sustainable forest management

For claims on sustainable practices at origin



**CURRENT SOLUTIONS
WITHIN FSC**

FSC RECYCLED & MIX LABELS

Only products containing 100% reclaimed materials can carry the FSC Recycled label

FSC claims for outputs	Composition & threshold	FSC label
FSC Recycled wood	At least 70% must be post-consumer reclaimed wood – the remaining material must be verified as pre-consumer reclaimed	FSC Recycled
FSC Recycled paper	Any proportion of pre-consumer or post-consumer reclaimed material – no threshold	FSC Recycled
FSC Recycled Credit or Percentage	FSC recycled, pre-consumer or post-consumer reclaimed	FSC Recycled
FSC Mix Percentage	At least 70% FSC certified wood/fibre and/or post/pre-consumer reclaimed material – remaining material must be controlled wood	FSC Mix
FSC Mix Credit	No minimum FSC certified or post-consumer input, however, only a proportion of products (relative to the FSC/post-consumer inputs) can be labelled and/or promoted as FSC certified.	FSC Mix



Moebius loop



Moebius loop: The use of the Moebius loop is optional for FSC Mix and FSC Recycled labels. The percentage figure reflects the post- and pre-consumer reclaimed material content.

Registered trademark symbol: Either ® or ™ depending on the registration status in the country/countries where the products are to be distributed.

FSC logo: Also referred to as the checkmark and tree logo.

FSC website address: For further information about FSC.

Label title: 100%, MIX or RECYCLED.

Product type: Describes the certified material or content to which the label relates.

Label text: Set text used to describe the FSC label title.

FSC licence code: Identification code issued to organisations that have licence to use the FSC trademarks. This code can be used to identify the organisation that applied the label. A certified organisation can request that their FSC-certified supplier apply an FSC label which features their own FSC licence code.

Using the Moebius loop

- The use of the Moebius loop is optional for FSC Mix and FSC Recycled labels.
- The Moebius loop shall not be used without a percentage figure.
- The figure shall reflect the sum of post- and pre-consumer reclaimed material content, which can be substantiated through FSC chain of custody controls.

HOW DOES RECYCLING WORK? WHO IS INVOLVED?



Process

Actors

1

Collection

- Public and private waste management companies
- Community collection centers

2

Sorting & Grading

- Recyclers and paper merchants
- Recovery/sorting facilities
- Paper grades separated and sold depending on the product (e.g., newsprint, graphic paper)

3

Pulp & Paper Mill

- Paper makers
- Pulp and Paper mills

4

Shredding & Cleaning

Pulping & De-inking

Mixing with Fresh Fibre

Drying & Finishing

Rolling

Distribution & Retail

FSC RECLAIMED MATERIALS STANDARD

